Freelance Intermediate UI/UX Designer Created Oct 2023

Department: Creative & Development

Employment Type: Freelance Contract

Location: Remote from anywhere in Malaysia.

Pay Range: RM16-20k

Project Commitment: Estimated 4 months (Nov 2023 - March 2024).

At least 1 progress update meeting per week.

Description

Maitree is seeking a creative and forward-thinking, user-centred **FREELANCE UI/UX Designer** with at least 2 years of active experience in the creative field. You will be working on 2x innovative new digital heritage projects (same client but separated projects). Tasks will include helping to produce UI/UX Designs for a new web and heritage tourism platform (a website, mobile app and other mini tasks for interactive screens); as well as provide basic graphic design or visual support as the need arises. This is an exciting opportunity to create something original on community driven, social impact heritage projects

As a small dynamic team, we need someone who is energised, can take initiative and is a great communicator. You will work primarily within our creative development team, providing and advising designs for the project(s) in development (included but not limited to mobile app, website and potential Oculus VR apk). You will also need to provide graphic design and visual support as the need arises.

This position requires ideation and specialised knowledge both of UI and UX, ideally with experience working with immersive (AR/VR/XR) projects. Our UI/UX Designer should have a great eye for detail and can confidently deliver work in a broad range of styles that align with the project's goals and objectives.

About us

Maitree is a digital studio with a cross cultural creative team based in Australia and Malaysia. We make compelling educational, narrative and branded content that builds empathy, understanding and connection across cultures and communities.

We work across a broad range of projects in Australia and Malaysia servicing government, corporate and non profit clients on purpose driven projects. In Penang we are progressing our initiative <u>Cahaya XR</u> - committed to using immersive technology such as VR/ AR / XR to support preservation of Penang's tangible and intangible cultural heritage.

Our dynamic and diverse team works with empathy, gentleness, integrity and heart and we welcome those like-minded to join us.

Key Responsibilities

- Creating user-centred designs by understanding business requirements, and user feedback
- Creating user flows, wireframes, prototypes and mockups
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces
- Designing UI elements such as input controls, navigational components and informational components
- Creating original graphic designs/visual supports (e.g. images, sketches and tables)
- Identifying and troubleshooting UX problems (e.g. responsiveness)
- Collaborating effectively with our Producer, Unity Developer and Project Manager
- Incorporating in-house and client's feedback, usage metrics, and usability findings into design in order to enhance user experience
- To attend to any related matters assigned by the Creative Director and Project Manager

Requirements:

- Ability to work closely with the creative team and align your working hours to weekdays 9-5pm
 MY time
- Fluent in English

Skills Knowledge And Expertise

- Degree or Diploma in Multimedia Design or equivalent.
- 2 years of active experience in UI and UX design with a strong portfolio for mobile apps and websites
- Proficient in Adobe Creative Suite (specifically Illustrator, InDesign and Photoshop)
- Proficient in prototyping tools such as Figma, Sketch, InVision etc
- Have effective communication skills to work across different functional groups.
- Work independently with minimal supervision and be able to work in a team environment.
- Ability to work under pressure and meeting tight deadlines.
- You pay strong attention to detail and have a keen eye for aesthetics
- Basic backend knowledge (HTML5, CSS3 and JavaScript etc) is a plus

- Knowledge of Unity and 3D softwares is a plus
- Prior experience working with immersive apps (AR, VR, XR) is a plus

Qualities

- Team player who helps energise others to get the job done
- Flexible, with initiative and ready to work in a small, start up environment
- You love sharing your creative ideas
- Willingness to learn and take on board feedback
- You can inspire others and bring new thinking
- Reliable approach to work in order to meet deadlines

Maitree is an Equal Opportunity Employer. All persons will receive consideration for employment without regard to gender (including gender identity, gender expression, and gender reassignment), race (including colour, nationality, ethnic, national origin), religion or belief, marital or civil partnership status, disability, age, sexual orientation, pregnancy or parental status. We strive to create an inclusive environment, empower employees, and embrace diversity. We encourage everyone to respond.

However, if you are not Malaysian, you must be legally allowed to work in Malaysia as Maitree will not be able to provide a working visa.

If you think you are the person we are looking for, please send your CV/Resume and Portfolio to <u>vikai@maitreehouse.com</u> and <u>peta@maitreehouse.com</u>.